



**For Immediate Release**

## **LEVROIL LLC OPENS ITS DOORS**

Pittsburgh, PA - August 28, 2007 – LEVROIL LLC becomes one of the industry’s first to directly address industrial lubricants in an E-commerce only environment. In a bold move, LEVROIL management has decided to offer “premium only” lubricants marketed under its own brand name. The concept is to bring high quality and aggressively priced products to distributors and industry end-users alike. The LEVROIL business model maintains very low overhead and intends to pass the savings to its clientele. This method, by design, allows LEVROIL’s high quality lubricants to reach a broader customer base that some lubricant distributors have not had the luxury of selling in the past. In addition, end-user customers accustomed to purchasing premium lubricants will see a significant cost and efficiency advantage.

E-commerce in the United States surpasses 200 billion dollars every year. LEVROIL acknowledges the number sounds high; however businesses frequently look for lower cost alternative methods other than purchasing from traditional brick and mortar. Seizing the opportunity, LEVROIL LLC also recognizes the downturn in economic conditions, the need for straightforward procurement processes and quicker turn-around. These incentives have been the evidence and driving force behind crafting a better system for business needs.

The future holds limitless opportunities for LEVROIL LLC. As technologies emerge, LEVROIL is set to offer additional resources via its online portal for customers. Such future tools and resource will include; financial and maintenance schedule reporting, blogging, live online help, and podcasts.

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### About LEVROIL LLC

LEVROIL LLC is an online premium industrial lubricant e-commerce business and was created to serve as an outlet to the rising cost of lubricants in the market today. LEVROIL's strategy is to keep pricing for high value products competitive and combine that with an easy to use ordering system. We accomplish this by maintaining low overhead and pass the savings to the customer. Together, this combination is aimed to meet the needs of manufactures and end-user customers alike. LEVROIL offers a line of Industrial, Food Grade, Biodegradable and specialty products. More information about LEVROIL LLC can be found at <http://www.levroil.com>.

SOURCE: LEVROIL LLC

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